

FP7 Project



Grant Number 288238

VENTURI

WP7

VENTURI meeting, October 4, 2012



» WP Leader: metaio (T7.2, T7.3)	8 MM
» FBK (T7.1 , T7.2, T7.3)	13 MM
» Fraunhofer (T7.1, T7.2 , T7.3)	10MM
» SE (T7.2)	2MM
» STE (T7.2)	2 MM
» ST-Italy (T7.2)	1 MM
» eDiam (T7-2)	1MM
» Total	37 MM

Partners and efforts

» Objective

Defining and realizing dissemination and exploitation strategy throughout the project and beyond

Task (Leader)	Objective	Deliverable (#, Due date, Leader)
T7.1 – Project’s website (<u>FBK</u>)	<ul style="list-style-type: none"> • Inform about project & achievements 	<ul style="list-style-type: none"> • Website (D7.1, M6, <u>FBK</u>)
T7.2 – Dissemination & communication activities (<u>Fraunhofer</u>)	<ul style="list-style-type: none"> • Define & manage dissemination and communication activities throughout the project • Contribute to standardization • Define business plan 	<ul style="list-style-type: none"> • Dissemination plan (D7.2, M6/12/24/36, <u>Fraunhofer</u>) • Business Plan (D7.3, M36, <u>metaio</u>) • Contribution to standards (D7.4, M12/24/36, <u>Fraunhofer</u>)
T7.3 – Exploitation Mgmt. (<u>metaio</u>)	<ul style="list-style-type: none"> • Exploitation plan 	<ul style="list-style-type: none"> • Exploitation plan (D7.2, M6/12/24/36, <u>Fraunhofer</u>)

Overview on work package



» Year 1

WP7	metaio	Dissemination and Exploitation														
T7.1	FBK	Project's Website														
T7.2	Fraunhofer	Dissemination and communication activities														
T7.3	metaio	Exploitation management														
D7.1	FBK	Website														
D7.2	Fraunhofer	Dissemination and exploitation strategy														
D7.3	metaio	Business Plan														
D7.4	Fraunhofer	Contribution to Standards														
M7.1		Website available														
M7.2		Dissemination and exploitation strategy defined														
M7.3		Dissemination and exploitation report finalized														



» Year 2

T7.1	FBK	Project's Website														
T7.2	Fraunhofer	Dissemination and communication activities														
T7.3	metaio	Exploitation management														
D7.1	FBK	Website														
D7.2	Fraunhofer	Dissemination and exploitation strategy														
D7.3	metaio	Business Plan														
D7.4	Fraunhofer	Contribution to Standards														
M7.1		Website available														
M7.2		Dissemination and exploitation strategy defined														
M7.3		Dissemination and exploitation report finalized														

» Year 3

T7.1	FBK	Project's Website														
T7.2	Fraunhofer	Dissemination and communication activities														
T7.3	metaio	Exploitation management														
D7.1	FBK	Website														
D7.2	Fraunhofer	Dissemination and exploitation strategy														
D7.3	metaio	Business Plan														
D7.4	Fraunhofer	Contribution to Standards														
M7.1		Website available														
M7.2		Dissemination and exploitation strategy defined														
M7.3		Dissemination and exploitation report finalized														

Rolling deliverables



» Milestones

- > M7.1 (M6): Website available **Done**
- > M7.2 (M6): Dissemination and exploitation strategy defined **Done**
- > Dissemination and exploitation strategy (M12) D7.2.2: responsible Fraunhofer **Done**
- > Contribution to Standards (M12) D7.4.1: responsible Fraunhofer **Done**
- > Press release template finalized **Done**
- > Flyer **Done**



Milestones & Next steps



» Publications

- > Representative Feature Descriptor Sets for Robust Handheld Camera Localization, Kurz, D., Olszamowski, T., and BenHimane S., to appear in ISMAR 2012
- > Visual-inertial Tracking on Android for Augmented Reality Applications, L. Porzi, E. Ricci, T. Ciarfuglia, M. Zanin, EESMS 2012
- > Augmented Reality: Fusing the Real and Synthetic Worlds, M. D. Mura, M. Zanin, C. Andreatta, P. Chippendale, IGARSS 2012
- > Feature Preserving Method for Creating Visual Appearance Models and Virtual Views from Collective Images , M. Zanin, C. Andreatta, P. Chippendale, M. Mura, F. Remondino, IGARSS 2012



» Publications

- > Submitted a proposal for ISMAR 2012 demo session → it got accepted and we will present it in Atlanta
- > ECCV paper from ST-Italy (more details needed)
- > Any other submitted, accepted papers ?
- > Adding links (for internal usage) to the published papers in the website

Disseminations





- » We had a Venturi info counter
- » The miniature city + 3 STE devices running the demo
- » Flyers and a rollup
- » A windows PC with a 24" screen running the ten minute presentation
- » Participants: metaio, FBK, Sony, ST-France, eDiams