

FP7 Project



Grant Number 288238

VENTURI

WP7

VENTURI meeting, May 30, 2012

» WP Leader: metaio (T7.2, T7.3)	8 MM
» FBK (T7.1 , T7.2, T7.3)	13 MM
» Fraunhofer (T7.1, T7.2 , T7.3)	10MM
» SE (T7.2)	2MM
» STE (T7.2)	2 MM
» ST-Italy (T7.2)	1 MM
» eDiam (T7-2)	1MM
» Total	37 MM

Partners and efforts

» Objective

Defining and realizing dissemination and exploitation strategy throughout the project and beyond

Task (Leader)	Objective	Deliverable (#, Due date, Leader)
T7.1 – Project’s website (<u>FBK</u>)	<ul style="list-style-type: none"> • Inform about project & achievements 	<ul style="list-style-type: none"> • Website (D7.1, M6, <u>FBK</u>)
T7.2 – Dissemination & communication activities (<u>Fraunhofer</u>)	<ul style="list-style-type: none"> • Define & manage dissemination and communication activities throughout the project • Contribute to standardization • Define business plan 	<ul style="list-style-type: none"> • Dissemination plan (D7.2, M6/12/24/36, <u>Fraunhofer</u>) • Business Plan (D7.3, M36, <u>metaio</u>) • Contribution to standards (D7.4, M12/24/36, <u>Fraunhofer</u>)
T7.3 – Exploitation Mgmt. (<u>metaio</u>)	<ul style="list-style-type: none"> • Exploitation plan 	<ul style="list-style-type: none"> • Exploitation plan (D7.2, M6/12/24/36, <u>Fraunhofer</u>)

Overview on work package



M9

» Year 1

WP7	metaio	Dissemination and Exploitation																		
T7.1	FBK	Project's Website																		
T7.2	Fraunhofer	Dissemination and communication activities																		
T7.3	metaio	Exploitation management																		
D7.1	FBK	Website																		
D7.2	Fraunhofer	Dissemination and exploitation strategy																		
D7.3	metaio	Business Plan																		
D7.4	Fraunhofer	Contribution to Standards																		
M7.1		Website available																		
M7.2		Dissemination and exploitation strategy defined																		
M7.3		Dissemination and exploitation report finalized																		

» Year 2

WP7	metaio	Dissemination and Exploitation																		
T7.1	FBK	Project's Website																		
T7.2	Fraunhofer	Dissemination and communication activities																		
T7.3	metaio	Exploitation management																		
D7.1	FBK	Website																		
D7.2	Fraunhofer	Dissemination and exploitation strategy																		
D7.3	metaio	Business Plan																		
D7.4	Fraunhofer	Contribution to Standards																		
M7.1		Website available																		
M7.2		Dissemination and exploitation strategy defined																		
M7.3		Dissemination and exploitation report finalized																		

» Year 3

WP7	metaio	Dissemination and Exploitation																		
T7.1	FBK	Project's Website																		
T7.2	Fraunhofer	Dissemination and communication activities																		
T7.3	metaio	Exploitation management																		
D7.1	FBK	Website																		
D7.2	Fraunhofer	Dissemination and exploitation strategy																		
D7.3	metaio	Business Plan																		
D7.4	Fraunhofer	Contribution to Standards																		
M7.1		Website available																		
M7.2		Dissemination and exploitation strategy defined																		
M7.3		Dissemination and exploitation report finalized																		

Rolling deliverables



- » Milestones
 - > M7.1 (M6): Website available (Done)
 - > M7.2 (M6): Dissemination and exploitation strategy defined (Done)
- » Coming milestones
 - > Dissemination and exploitation strategy (M12) D7.2.2: responsible Fraunhofer
 - > Contribution to Standards (Y1) D7.4.1: responsible Fraunhofer

Milestones & Next steps



- » Content of website
 - > Public deliverables
 - + D1.1: Risk Identification and Management & Quality plan
 - + D7.2.1: Dissemination and Exploitation Strategy
 - > Links to academic publications, presentations on conferences (incl. author, abstract...)
 - + Kurz, D., and BenHimane S. Handheld Augmented Reality involving gravity measurements - To appear in Computers & Graphics, 2012, any other accepted publications ?
 - + Submissions: NEM Summit 2012 (all), ISMAR 2012 (metaio), any other submission ?

T7.1 – Project's website



- » Content of website
 - > News, videos/ images / Photos of stands and demos at fairs
 - + MWC 2012 (metaio, STE)
 - + 6th European Forum on e-Accessibility (INRIA)
 - + ISMAR 2011 tracking contest (metaio)
 - + Press release (STE)
 - > insideAR 2012
 - + Dedicated area for joint research projects & demonstrators
 - + VENTURI 1st year demonstrator to be announced to be first showcased at insideAR 2012 (October 1st and 2nd 2012)
- » Todos:
 - > Still missing a flyer
 - > Press release template to be finalized

T7.1 – Project's website



- » Discuss actions with respect to standardization
 - > W3C POI Standardization Group, OGC...

T7.2/T7.3 – Open issues